

Board of Director's Quarterly Report

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Dear IA-SBA Members-

The first year of the Information Assurance Small Business Association (IA-SBA) is coming to a close, and what a year it has been! In 2008, your IA-SBA made a name for itself by accomplishing the following items on behalf of the small business community:

- Enrolled over 40 small businesses and 5 large businesses as members of the IA-SBA.
- Established a web presence through www.ia-sba.org to:
 - Communicate to the IA market the wealth of capabilities found within the small business community;
 - Keep our membership informed of IA related events within and outside the IA-SBA;
 - Provide our membership with tools to simplify event sign-up and membership registrations renewals.
- Put in place the core infrastructure processes needed to operate the IA-SBA.
- Hosted eight (8) events for our membership, that included:
 - Our Launch Event in February 2008 where Mr. Dick Schaeffer was the keynote speaker;
 - Five (5) lunchtime talks covering topics about understanding and selling into the Intelligence Community, small business recruiting, MPO acquisition, and NSA cost & pricing practices;
 - One (1) roundtable discussion with NSA acquisition personnel to discuss issues in contracting with the small business community;
 - Our Annual Meeting in October 2008 where Dan Gilliam was the keynote speaker.
- Performed outreach activities to all of the major NSA organizations, Maryland Marketing, AFCEA, and local academic institutions.

At our annual meeting in October a new Board of Directors (BoD) was selected. The new Board as selected by the membership, and the committee chairs as selected by the BoD, consist of:

- Mary Stassie – President
- Judith McCarty – Treasurer*
- Lisa Thompson – Secretary*
- John Nicolettos – Membership Committee
- Yuriy Dzambasow – Operations Committee**
- Steve Wolverton – Outreach Committee
- Craig Sutherland/Lisa Thompson – Events Committee

* Ms. Rachael Toren is an assistant to the Secretary and Treasurer.

** Mr. Yuriy Dzambasow is a non-BoD member.

In 2009, your IA-SBA Board of Directors is committed to building on the success of the association's first year. We are ready to take the vision of the IA-SBA that was successfully marketed in 2008 and begin to achieve milestones that positively impact the small business community. We will be reaching out to the membership to assist us in reaching our goals. Specifically, the association's goals in 2009 are to:

- Better connect small businesses to IA customer requirements through the hosting and moderation of technical events;
- Provide our customer communities with useful small business capability information through our newly developed IA-SBA web site;

- Work with acquisition officials to create instruments that more effectively engage the small business community;
- Grow membership, especially with our large business partners, our Government customers, and our local academic institutions;
- Obtain visibility of IA-SBA outside of NSA and into other parts of the DoD and Federal Government;
- Host our first golf tournament and begin an annual contribution to a local school that furthers the education of students who may someday work in the IA market, and perhaps for one of our small businesses;
- Continue our lunchtime talks and afternoon roundtables that were so successful in 2008 to include roundtable discussions with the IAD technical leadership to better understand IA requirements within the organization;
- Continue getting the word out about IA-SBA in the form of periodic newsletters and other similar communications.

To achieve these goals for 2009 and to continue the momentum achieved by the association in 2008, the IA-SBA needs your support in maintaining your membership. We believe we delivered value to our members this past year, and we are planning to deliver even greater value next year. Therefore, we request that you take the time to renew your IA-SBA membership by visiting our website at <http://www.ia-sba.org>. Renewing your membership will accomplish two very important things: first, you will continue to receive insight into matters that are very relevant to small businesses in the IA market, and second, you will help the IA-SBA in aggregating small business community information. This information helps the association advertise our members to our customer communities. When you complete this process, please let us know what you think. We would love to hear from you!

Thank you for supporting the IA-SBA! We look forward to seeing you soon at one of our future events!

Very Respectfully,

Mary Stassie

President

Information Assurance Small Business Association